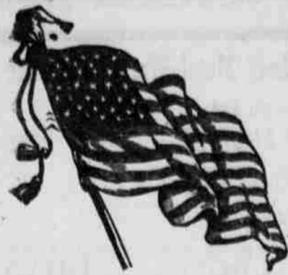


SUBSCRIPTION RATES

One Year	\$2.00
Six Months	1.00
Three Months	.75



ADVERTISING MAKES FOR LOWER PRICES

Among the many forces tending to raise the cost of living, it is encouraging to find one other whose tendency is in the opposite direction.

Advertising is the friend of the consumer. It tends to lower prices. It does this in two ways. By leading to greater volume of sales, it makes possible the economies of large scale production, resulting in a lower cost of production per unit.

The second way is by reducing the cost of distribution. A large element in the total cost of most products in the cost of getting them from the factory out into the hands of the final consumer.

Just what items the cost of distribution include depends upon the method of distribution; but in general, most products pass through the hands of the jobber and then through the retailer to the consumer. This path from the manufacturer to the consumer might be called the channel of distribution.

The effect of advertising is to lessen the resistance to the flow of the product through this channel. That is, the advertising enables both the jobber and the retailer to sell the goods more easily and quickly and in larger quantities, and to turn their stocks off faster—resulting in lower costs of selling.

This all works to the best interests of the consumer—a lower retail price.

RESPONSIBLE WORK FOR TEACHERS AND PUPILS.

School Supt. Frances Clark has received a letter from the Department of Agriculture in which she is informed that Department is going to depend upon the teachers and pupils of this county to secure accurate data of agricultural conditions in this county. According to this letter it is the work of the county agents but where there are no agents the teachers and pupils are

asked to secure data. The letter reads:

My dear Mrs. Clark: With the primary object of handling the farm labor situation and incidentally to get a complete survey of the crop and live stock situation, the U. S. Department of Agriculture will take such a survey in every State in the Union during the month of February.

The survey in Oregon will be taken during the week of February 11 to 16th. Many of the counties have County Agents and Agricultural connections to handle work of this character but in the other counties, we must appeal to patriotic citizens representing some kind of an organization that can get results.

The writer conferred with State Superintendent Churchill day before yesterday, and we have a promise of cooperation in this matter. While we realize that the children in the schools have been called upon to do a great deal of war emergency work, yet this is the time when all must cooperate, and sacrifice when necessary, in doing these things asked by our government.

We will be ready to mail these blanks by the 28th of this month and we trust that you will cooperate to the extent of urging your teachers to use their influence with their pupils in getting a full and complete report from each district. According to the government report there are 443 farms in your county and we will send you that number of blanks.

Thanking you for your personal interest in this matter, I am Yours very truly,

J. W. BREWER, Farm Help Specialist U. S. D. A.

SCHOOLS TO SELL THRIFT STAMPS

C. S. Jackson, State Director of War Savings Campaign has returned from a visit in Washington and other Eastern cities full of enthusiasm for the prosecution of the War Savings Campaign in this state. Mr. Jackson says there is no doubt about the ultimate success of the two billion dollar War Savings Drive during 1918, but that it cannot be put over unless the people give to it the same patriotic support that has attended all other big "drives" since the war

began. "One thing I wish to emphasize", said Mr. Jackson, "and it is along the line I talked over with Secretary McAdoo. It is that the school houses of the country as community centers should be made the base from which the War Savings Drive is carried on. This campaign offers the one opportunity for children and people of smaller means to contribute their vital bit to the war's prosecution. My survey of conditions in the east convince me that in the War Savings drive appeal of the country is to the people who work. The thousand dollar limitation placed upon the value of stamps any one person can own means in the ultimate that these stamps have got to be bought by the rank and file of our people. This campaign is not one in which the rich can do more than their little bit and it presents a case in which the little fellow, so called, can do a very big bit."

ALL WOMEN CAN HELP IN CERTAIN WORK.

The Times-Herald finds that there is one department of the Red Cross work where practically every woman in Harney County may help, and that is in making refugee garments. Many among France and Belgium refugees have absolutely nothing and are dependent entirely upon the American Red Cross for food, shelter clothing—in fact everything for comfort and life. The writer finds that the committee in charge of this work for the local Chapter will take any contributions offered of materials that can be used in the work and it is also found that the making of such garments can be done at home. Any woman in the country can secure information at the Red Cross work rooms as to what she can do and during this trying time she should give her spare time to this work. Many have material right in the home that will answer the purpose and by getting instructions can bring in considerable to add to what is being gathered and sent out.

If we were certain as to whether the knitters or the pickets would be the representative women when they begin to vote, we could view the prospect with less concern.

Hail to thy returning festival,
Old Bishop Valentine!
Great is thy name in the annals!
Let Joy and Gayety Abound!

**The Girls National Honor Guards
OF BURNS,
Most Cordially Request Your Presence in Costume At
A Colonial Ball
FEBRUARY FIFTEENTH NINETEEN HUNDRED
AND EIGHTEEN
Tonawama Hall**

THE INVISIBLE OPERATOR

You enter the store. The clerks are all busy, as most of them are in Burns now-a-days. You wait. There are things to look at, perhaps a friend to greet. Time passes swiftly while you wait for those ahead to be served. You do not demand that the clerks drop everything instantly to wait on you. You expect to await your turn. It is customary.

Are you as patient while waiting your turn at the Telephone as you are while waiting it in the store? As patient as you are while you wait for the street car, or while you stand in line at the ticket window? Are you? Think it over.



INTER-MOUNTAIN T. & T. CO.

J. E. Weston, Secy. & Gen. Mgr.

EZEKIEL PRESTON REYNOLDS.

(Contributed)

Ezekiel Preston Reynolds was born February 27, 1845 in Morgan County, Indiana, and died in Burns, Harney County, Oregon, January 24, 1918, at the age of 72 years, 10 months, and 27 days. In early life he removed with his parents to Bates County, Missouri, where he grew to manhood, and on April 4, 1869 was married to Lusinda Mickey who survives him. To this union six children were born of whom but two are living: Ulyssis Sydney Graut Reynolds, and Lenora E. Reynolds Miller both of whom live in Burns, and are here to-day. From Missouri Mr. Reynolds moved to Southern Kansas where he lived for about three years when he went to Oklahoma, then a territory, and lived in the Cherokee country. He was here about eighteen years. It was at Webber Falls, Oklahoma, that he was made a Mason in the Webber Falls Lodge No. 14 A. F. & A. M. about 38 years ago. He then removed to Galena, Kansas where he lived for about eight years, when in 1899 he came to Harney county, Oregon and settled in the Silvis Valley. He home-steaded on Silver Creek, and after proving up about eight years ago came to make his home in Burns where he resided at the time of his death. He transferred his membership to the Burns Lodge No. 97 A. F. & A. M. about nine years ago, and in this lodge he was a member in good standing at his death, having been exempted from the payment of dues for Masonic faithfulness. He was a veteran of the Civil war having served his country on the frontier, and received from the U. S. Government a pension for his services. When a young man he united with the church, and lived a life of faith and trust in God. Politically he was a republican, always interested in his country's good. He was a kind husband, a good and kind father and an upright and honest neighbor. He would gladly accommodate himself to accommodate others. His bodily affliction was sore and painful, from which there was no alleviation. He longed for the time when his Heavenly Father would call him to the home of the redeemed in Heaven. His sufferings are over. Our loss is his gain. He is at rest. "Asleep in Jesus! blessed sleep, from which none ever wake to weep."

The funeral was conducted by Burns Lodge No. 97, A. F. & A. M. Friday afternoon from the Lodge rooms. Rev. W. F. Shields, Chaplain of the Lodge, adding a scripture reading and short address to the ritualistic ceremony.

PRESBYTERIAN CHURCH

Weston F. Shields, Pastor. Preaching at 11 A. M. Subject, "The Sunny Side" as Dr. Charles H. Parkhurst sees it. Special music. Service closes at 12 M. Special service at 7:30 P. M. Song service. All are invited, especially the young people. During the next week the pastor will hold services at Crane Diamond, Volgate and Narrows. Sunday School at 10 A. M. Christian Endeavor at 6:30 P. M. Prayer-meeting every Thursday at 7:30 P. M.

WARRANT CALL.

Notice is hereby given that there are sufficient funds on hand to pay off all General Fund warrants registered prior to December 20, 1917, and all Rabbit Bounty warrants registered prior to September 15, 1917. Interest ceases on January 18, 1918. PEARL FISK-KEELER, County Treasurer.

LEE MILLER A GOOD SPORT.

Portland, Oregon, Jan. 21, 18.

My dear Mr. Byrd: When any man is so patriotic and anxious to serve his country in time of need as to submit to an operation and the great discomfort of taking ether I feel his friends and fellow citizens should be informed of such fact that he may be given due credit by them for such actions.

It is with pleasure and a feeling of pride in Harney County that I call attention of the latter to the name of Lee Miller. This young man had a condition which would have exempted him absolutely for any military service but imbued with a spirit as strong as it was to serve his country he voluntarily submitted to an operation in order that he might do so.

I also take pleasure in stating that it is now two days since I operated on him, that he is doing splendidly and will soon start for San Diego to begin his career in the Aviation Corps.

I am, very sincerely
J. SHELLEY SAURMAN,
U. S. Navy.

We will do your job printing.

OPEN SHEDS FOR DAIRY COWS.

In experiments at Belville, Md., by the Bureau of Animal Industry, United States Department of Agriculture, a warm barn, commonly deemed essential for large milk production during the winter months,

proved to be somewhat less satisfactory than an open shed. Experiments extending over three years showed that cows housed in the open shed consumed a little more feed required more bedding and slight increased labor cost, but produced more milk and on a count of the lower cost of housing the open shed was found to be somewhat more economical.

WATER SUPPLY FOR POULTRY

A supply of pure drinking water, frequently renewed is as necessary to poultry as sufficient supplies of food. There are two types of drinking vessels for poultry in common use. Open vessels—pails, pans, cans and the like; and drinking fountains so constructed that dust and dirt can not get into the water except by way of a very small exposed surface.

These quite opposite types of drinking vessels are about equally popular with poultry keepers. Open vessels catch more dirt and dust, but are more easily cleaned. Closed fountains may be used much longer without cleaning, but if allowed to come foul are harder to clean thoroughly.

Placing open drinking vessels on a shelf a foot or more above the floor prevents the hens from scratching coarse litter into them, but does not keep out fine dust which floats in the air and settles in the water. Thoroughly rinsing open vessels once a day and scalding drinking fountains once or twice a week usually keep them as clean as necessary.

LIBERTY THEATRE

Sunday and Monday, Jan. 27-28

The Never-to-be-Forgotten Feature

"DAMAGED GOODS"

This is not a Play for Children

Children under 15 years of age not admitted unless accompanied by parents.

Tuesday - Wednesday, Jan. 29-30

HEROLD LOCKWOOD in

"The Square Deceiver"

Thursday, January 31st
(One Night Only)

"The Fatal Ring"

With

PEARL WHITE

HEARST-PATHE NEWS, and A GOOD COMEDY

Friday and Saturday, Feb. 1st-2nd

Franklin Farnum and Brownie Vernon
in

"The Car of Chance"

Bring Your Dollar TO US AND WATCH IT PULL!

Our ambition is to get your trade, and HOLD IT. We know that the only way to hold it is to DELIVER THE GOODS, and make good on every sale.

We buy with this end in view, and we sell with it in view. Our every act has this end in view.

Therefore, we invite you to bring that dollar to us and watch it perform. No where in this whole community will it do more—we do not believe there is a single place where it will do as much.

It gets the goods here—the BEST goods—the MOST goods—and it gets PROMPT and ACCOMMODATING service.

Consider one fact—nearly all of your friends trade here. And they trade here because they can do better here. SO CAN YOU!

BURNS CASH STORE

A. K. RICHARDSON, Prop. JOE THOMPSON, Manager